

KELSEY COLLESI EKEBERG

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MEDIA EXPERIENCE

Producer Jan 2021-April 2021

ASU Live Stream Events, Pac-12 Plus, Phoenix, Arizona
Produced live stream events for multiple sports.

Anchor Aug 2020-April 2021

Cronkite News, Arizona PBS Los Angeles, California/Phoenix, Arizona
Anchored the news and sports shows.

Producer Jan 2021-April 2021

Cronkite News, Arizona PBS Phoenix, Arizona
Produced the sports segment of our daily news show.

Reporter Aug 2020-Dec 2020

Cronkite News, Arizona PBS Los Angeles, California
Reported on stories ranging from social justice to sports.

Barrett Fellow Jan 2020-Aug 2020

News21, Phoenix, Arizona
Reported on two stories that were picked up by other publications.
Contributed to a podcast episode.

Production Assistant Aug 2019-April 2021

Pac-12 Network, Phoenix, Arizona
Assisted production by pulling cables, helping talent, and spotting.

OTHER EXPERIENCE

Teaching Assistant Aug 2020-April 2021

Arizona State University, Phoenix, AZ
Assisted various professors in teaching, grading & class organization.

Curriculum Specialist Jan 2016-Aug 2019

McGraw-Hill Education Los Angeles, California
Sold over 200M each year. Customized sales message and training for a multitude of audiences.

Education Specialist Oct 2015-June 2016

Classting Inc. Los Angeles, California
Educated the startup on key differences between schools in Korea and the United States. Sought feedback from educators and students in the United States to guide the company on the success of the app.

Teacher Aug 2012-Aug 2015

Ontario-Montclair School District Ontario, California
Worked closely and successfully with a diverse population of students, their families, colleagues and staff. Helped students succeed by meeting their individual needs.

EDUCATION

Arizona State University

May 2021
Walter Cronkite School of Journalism & Mass Communication
Sports Journalism M.A.

University of Southern California

May 2012
Teaching M.A. & California Teaching Credential

The Ohio State University

Mar 2011
Psychology B.A., Education Minor, Dance Minor

Shaker Heights High School

June 2007
High School Diploma

SKILLS

Sales
Training
Teaching
Tricaster Setup & Strike
Vidui Setup & Strike
Cube Setup & Strike
Strategic Communications
Adobe Suite
Video Editing

PERSONAL STATEMENT

After recognizing that my childhood dream was not my lifelong dream, I took a risk and left my career to pursue my passion, sports journalism. I am an ardent learner who is driven to get results, by following through, and by being a positive force. Most of all, I am passionate about the success of the team and the company around me.